

## LOS ANGELES COUNTY FISH AND GAME COMMISSION

## GRANT APPLICATION TITLE PAGE

TITLE OF PROJECT/PROGRAM Whittier Narrows Fishing With Santa 2014

SUPERVISORIAL DISTRICT Gloria Molina, First District

SUPERVISORIAL DISTRICT CONTACT Teresa Villegas

SUPERVISORIAL DISTRICT PLANNING DEPUTY \_\_\_\_\_

TELEPHONE NUMBER(S) Whittier Narrows Office (626)575-5526

DEPARTMENT/ORGANIZATION Department of Parks and Recreation  
[As it appears on (501) (c) (3) IRS Letter] (If applicable)

ADDRESS 823 Lexington

CITY S. El Monte STATE CA ZIP CODE 91733

TELEPHONE NUMBER (626)575-5526 FAX NUMBER (626)448-7308

AMOUNT REQUESTED \$2500. (1500 Pounds of Trout)

AUDITED TOTAL INCOME \_\_\_\_\_ AUDITED TOTAL EXPENSES \_\_\_\_\_

FOR FISCAL YEAR BEGINNING \_\_\_\_\_ AND ENDING \_\_\_\_\_

  
SUPERVISOR SIGNATURE

1-6-14  
DATE

Note: Please complete this title page and attach all grant application materials prior to submission. If you have any question you may contact the Fish and Game Commission staff at (213) 974-1431.

For all areas that are not applicable, please indicate N/A in area.

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One Page Project Summary

The Department of Parks and Recreation's Whittier Narrows Recreation Area is requesting funding from the Commission to provide a youth and family oriented event during the holiday season. This event will feature an employee dressed as Santa that will distribute gifts and holiday cheer. This event will be held at the Whittier Narrows Recreation Area's North Legg Lake. Park staff and California Department Fish and Wildlife staff will distribute bait and help with lessons on proper fishing techniques. Displays will be set up to help with fish species identification, bait selection, techniques, and fishing regulations. The funding from the commission will purchase 1500 pounds of trout for this event.

This program is both recreational and educational. It also provides some exercise in a beautiful park.

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Background on Applicant:

Purpose and goals:

To provide basic instruction on fishing techniques, strengthen families and encourage participation in fishing. Children and adults will benefit from either learning a new sport or improving their existing skills. This event will also draw new patrons to the Whittier Narrows Recreation Area.

Brief summary of current activities:

Whittier Narrows Recreation Area has a Jr. Fishing Club that will assist with this event. This park offers 1488 acres of beautiful parkland. Other activities include: Model Boat Racing; Shooting; Nature Study; Kayaking; Model Plane Flying; and Horse Back Riding.

Geographic area served:

The County of Los Angeles Department of Parks and Recreation offers programs for local residents and visitors from around the world. The Whittier Narrows Recreation Area is open to everyone without regard to place of residence. It is a highly inclusive facility that brings people together.

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Major sources and dollar amounts of corporate, foundation and government support during current and past fiscal year:

The Department of Parks and Recreation operates the Whittier Narrows Recreation Area through a combination of general fund monies, user fees, donations, sponsorships, grants, and endowments. Low cost and free community events are dependent on sponsorship. A prime example of this are the fishing events, such as Fishing with Santa. The Fish and Game Commission has been instrumental in providing this type of program and is indispensable in this regard.

History of all grants received from the Los Angeles County Fish and Game Commission:

2002 \$5000.

2003 \$5000.

2004 \$2500.

2006 \$2500.

2007 \$2500.

2011 \$2500.

2012 \$3000.

2013 \$2500.

2014 TBD

Project Information

**Statement of justification of need:**

To provide this event to low income residents and visitors, we need this support from the Commission.

Department staff provide valuable learning opportunities with free rod and reel loan, free bait and prizes.

Legg Lake is located in an urban setting and attracts many people unable to venture to more pristine areas to enjoy this sport, so it is vital that we provide this type of event.

**Statement of purpose and goals:**

This event has the goal of attracting 300 to 500 anglers to Legg Lake. These anglers will enjoy a day of fishing and learn new skills.

Of these visitors, it is our goal to make new visitors become repeat visitors that are responsible anglers.

**Action plan to meet objectives:**

These funds would be utilized to provide a no cost fishing event during the holidays. The funds would be used strictly for purchase of trout and these fish would be planted in Legg Lake prior to this event. Staff would monitor this entire planting and event. Coordination meetings would be held with the California Department of Fish and Wildlife's Fishing in the City Program to maximize the benefit of this event.

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Statement of how the objectives advance the propagation and protection of fish and wildlife:

In collaboration with the Department of Fish and Wildlife, county staff would offer educational activities, provide information on fishing regulation and good stewardship of natural resources. The addition of this fish plant would augment the lake at a time when fish stocking has been reduced.

Project budget and timetable:

The total budget for this event is \$8396. Of this \$2500, is for fish stocking. This stocking would be carried out in cooperation with Commission staff and Department of Fish and Wildlife staff. Twenty park staff and volunteers would be utilized to host this event and would ensure that it is a successful event. Limited prizes, food and beverages would be provided dependent on other donations.

Sources of other support for project:

Currently, we are seeking additional support. For example, staff will seek donations from local merchants to provide food, beverages, bait, prizes, and tackle.

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Current status of project:

Staff are preparing files, have reserved the site and are seeking donations.

Cash flow analysis of the expenditure of project funds:

The Department has budgeted staff time and space for this event. This includes:

Two Recreation Services Supervisors; Four Recreation Services Leaders; One Permanent Cashier;  
One Recurrent Cashier; Two Grounds maintenance Worker II's; One Senior Grounds Maintenance Worker.

This year's event is based on last year's event and will duplicate its success.

Proposed method of evaluating results:

This event's success will be judged on attendance and visitor feedback. Staff will solicit this feedback during event and report these results.

Plans for funding on-going project (if applicable):

If this event is successful, it will be resubmitted for funding in 2015.

**Please Attach the Following Supporting Documents, if applicable:**

- Copy of the Latest IRS Determination Letter of Tax Exempt Status under Section 501(c) (3)
- Organization's Most Recent Audited Financial Statement
- Organization Most Recent IRS Form 990